More results from every sample

ELISA disease testing for milk recording laboratories

Test With Confidence™



Adding diagnostic value is easier than you

For your customers, it's a no-brainer.

Using milk samples for ELISA (enzyme-linked immunosorbent assay) disease testing can improve herd health and your bottom line. With IDEXX, adding these valuable services is simple and cost-effective.

Milk samples: make the most of your opportunity

Milk quality testing is important for overall dairy herd health management. As producers look for new ways to maximize testing efficiency, the milk samples your laboratory is already collecting could offer much greater value. Here's how:

- Milk provides a simple, accurate medium for regular disease screening. Antibodies in blood are also in milk, and many IDEXX ELISAs work with both blood and milk samples. Bulk tank or individual cow milk can be used as the sample matrix.
- Using milk samples can increase overall testing efficiency. Adding ELISA testing capabilities gives you a seamless, cost-effective and profitable disease management solution that's easy for customers and veterinarians.
- Disease testing with milk samples simplifies collection and transport logistics. Milk can be used to identify many different diseases, and the convenience of using existing milk samples may also increase discretionary testing.

Sound interesting? Wait until you hear just how easy it is to integrate trusted ELISA technology from IDEXX Livestock and Poultry Diagnostics into your current milk recording laboratory work flow.

might think.

ELISA platform: proven technology you can trust

Your milk recording laboratory already provides a wealth of production information. By adding disease diagnostics using milk samples, you can offer veterinarians and producers a more complete herd management solution with the convenience of a single source. Incorporating ELISA testing into your milk recording laboratory work flow is also easy and seamless. For example:

- Individual cow and bulk milk samples are quality tested following standard protocols with automated infrared technology equipment.
- As quality results are forwarded to the veterinarian and/or producer for analysis, milk samples can then be tested for disease using standard ELISA protocols.
- ELISA optical density values are evaluated using the plate reader, and results are entered into a database for reporting to the veterinarian and/or producer.

With these simple steps, you can offer producers cost-effective, disease management, give veterinarians more time to provide proactive disease control and help your laboratory increase its revenue with every sample collected.

Offer veterinarians and producers greater value with every result and increase your revenue with every sample. decades, IDEXX diagnostic tests and technologies have helped laboratories, veterinarians and producers make more confident decisions about flock and herd health. With global presence and international regulatory expertise, we're ready to work with you wherever

For nearly three





IDEXX Disease Diagnostics Using Milk Samples

IDEXX offers ELISA tests that use milk samples for antibody detection of:

- Bovine Viral Diarrhea Virus (BVDV)
- Infectious Bovine Rhinotracheitis (IBR)/Bovine Herpesvirus-1 (BHV-1)
- Enzootic Bovine Leukosis (EBL)/Bovine Leukemia Virus (BLV)
- Brucellosis/Brucella
- Paratuberculosis (Johne's disease)/Mycobacterium avium subsp. paratuberculosis (MAP)
- Fasciolosis/Fasciola hepatica
- Q fever/Coxiella burnetii

Please refer to the product insert for more details on sample claims. Not all products offer individual and bulk milk testing.

For more information, please contact your IDEXX representative or visit **idexx.com/livestockandpoultry**.

Corporate Headquarters IDEXX Laboratories, Inc.

One IDEXX Drive Westbrook, Maine 04092 IISA

Tel: +1 207 556 4890 or +1 800 548 9997 Fax: +1 207 556 4826 or +1 800 328 5461

European Headquarters IDEXX Europe B.V.

Scorpius 60 Building F 2132 LR Hoofddorp The Netherlands Tel: +31 23 558 70 00 or

+800 727 43399 Fax: +31 23 558 72 33

Asian Headquarters IDEXX Laboratories, Inc. 3F-5 No. 88, Rei Hu Street Nei Hu District 11494 Taipei Taiwan

Tel: +886 2 6603 9728 Fax: +886 2 2658 8242 Brasil Headquarters IDEXX Brasil 1478 Av. Brig. Faria Lima São Paulo, SP Brasil Tel: +55 11 3095-5632

Fax: +55 11 3095-5641

*Images courtesy of National Milk Laboratories.

© 2014 IDEXX Laboratories, Inc. All rights reserved. • 09-79977-02-EN-L IDEXX and Test With Confidence are trademarks or registered trademarks of IDEXX Laboratories, Inc. or its affiliates in the United States and/or other countries. The IDEXX Privacy Policy is available at idexx.com.

