

How to Create a List of Top Clients

1. Go to **Reports > End of Period > End of Year**, and then select **High/Low Client Sales Report**.
OR
 - a. Go to **Reports > Find a Report**,
 - b. Type **“top client”** (including quotation marks) in the Search box, and then click **Search**.
 - c. Select **High/Low Client Sales Report**, and then click **Create Report**.
2. In the Yearly periods area, select **Current** to create a list of top clients from this year. (To select multiple years, hold the **CTRL** key while selecting each year you want to include.)
3. Double-click the report in the list or click **Preview**.
4. For a list of all your clients and what they have spent in your practice, click **OK**, and then print or save the report.
5. To refine your list, in the Range area, select one of the following filters from the **Description** drop-down list, and then enter a range of values in the **Starting value** and **Ending value** fields (all values must be manually entered):
 - **90 Day Balance**—To find clients with overdue balances, enter a range of dollar amounts; the higher dollar amount should be in the **Ending value** field.
 - **Amount**—To find all clients who spent over a certain dollar amount, enter the dollar amount in the **Starting value** field and enter “999999” in the **Ending value** field.
 - **Practice ID**—To find all clients within a specific practice, in Cornerstone, go to **Lists > Practice** to find the correct practice ID. Enter the practice ID in both fields.
 - **Status**—Enter **active** or **inactive** in both fields to find only active or inactive clients.
 - **Top Clients**—Enter **0** in the **Starting value** field and the number of clients you want to include in the **Ending value** field. For example: enter 0 and 500 to get your top 500 clients.
6. To further refine your list, select **AND** or **OR** in the **And/Or** column to add more range filters.
Notes: Select **AND** to show results that meet both criteria. Select **OR** to show results that meet either criteria. Ranges of the same type must be separated by **OR**. If using both **AND** and **OR** within the same report, you must select **AND** first.
7. Click **OK**; from the Preview window, you can print or save the report.

Description	Starting value	Ending value	And/Or
Top Clients	0	100	

This report generates a list of the top 100 clients.

Merge the report with address labels (optional)

1. On the report preview window, click **Save**.
2. In the Save As dialog box, select **Desktop** from the **Save in** drop-down list, enter a name for the file (such as TopClients2013), and then select **Comma Separated(*.csv)** from the **Save as type** drop-down list.
3. Go to **Activities > Correspondence**.
4. Select **Merge from file**, click **Browse**, select **Desktop** from the **Look in** drop-down list, and then double-click the saved file.
5. In the **Find Template** area, verify that the **Search for word** check box is selected (select it, if needed).
6. In the **Title or ID** box, enter **label** or the name of your address label template; select the template from the list and then click **OK** to open the Merging window.

Tip: Use the Sample Mailing Template to set up your label template.

The **Description** column displays the bookmarks in the document.

7. Use the **File columns** drop-down lists to select the file column that corresponds to the bookmark. For example, match Firstname in the **Description** column with firstname in **File columns**. If a message appears asking you to match all similar fields, click **Yes**. Otherwise, match each row.

Description	File columns
(ADDRESS16) (Client / Address 1)	m_address1
(ADDRESS17) (Client / Address 1)	m_address1
(ADDRESS18) (Client / Address 1)	m_address1
(ADDRESS19) (Client / Address 1)	m_address1
(CITY) (Client / City)	m_city
(CITY10) (Client / City)	m_city

Associate file with document

OK
Cancel

8. To remove a client from the list, in the **File records** area, clear the check box next to the client name.
9. To print your labels, click **OK**. A test page is printed and a message asks whether the page printed correctly.
 - a. Click **Yes** to print the rest of the labels, or click **No** to reprint the first page.
 - b. Click **Cancel** to close the window and restart the merge at step 3.

Note: For detailed instructions on merging, press **F1** on the Start New Document window to open online Help, and then type **merge** in the keyword field on the **Index** tab. To watch a short video, visit idexlearningcenter.com, go to **On Demand Learning > Snippets > Practice Management**, and select **Choose Holiday Mailing Labels** from the drop-down list.

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